

## **ABOUT FATBOY**

In 1998, the Finnish designer Jukka Setälä designed a beanbag unlike any other. Fatboy is — as many people think — not named after the firm shape of the beanbag, but after the artist Fatboy Slim.

The beanbag has become an unconventionaal design classic. Although the Original beanbag is undeniably our biggest hero, Fatboy is clearly more than only a beanbag. Over the years, Fatboy has built a distinctive collection consisting of high-quality design icons, for both indoor and outdoor. Fatboy always plays with the rules of design.

At Fatboy, a lounge sofa becomes a lavishly soft relaxation island, an outdoor lamp turns into a huge, weatherproof, dimmable light source, and Fatboy's hammock can be set up anywhere. Together with a network of top designers (from our own internal team to external heroes), Fatboy works on new everyday classics. Each product has its own character. Still, you immediately recognize them as Fatboy designs: unique, unconventional and inventive.

More info: fatboy.com/aboutfatboy





## FATBOY TOWARDS A CIRCULAR FUTURE

Fatboy designs timeless products of durable quality, which are easy to repair and maintain, easy to take apart and made of modular components that can be replaced or grow with you. Fatboy strives for a circular economy by embedding life cycle thinking into their design philosophy. Fatboy wants your products (and joy!) to last for years to come.

More info: fatboy.com/sustainability

