

The Fatboy logo, consisting of the word "fatboy" in a white, lowercase, sans-serif font, is positioned on a red rectangular background in the upper right corner of the advertisement.

fatboy®

The text "FATBOY'S" is written in a white, bold, uppercase, sans-serif font and is contained within a red, rounded rectangular shape that overlaps the main promotional text.

FATBOY'S

The word "COLOR" is written in a large, bold, red, uppercase, sans-serif font. It is contained within a white, rounded rectangular shape with a thick red border, which is part of a larger graphic structure.

COLOR

The words "SHAKE UP" are written in a large, bold, red, uppercase, sans-serif font. They are contained within a white, rounded rectangular shape with a thick red border, similar to the "COLOR" text, and are positioned directly below it.

SHAKE UP

The text "UP TO" is written in a white, bold, uppercase, sans-serif font and is positioned above the "40% OFF" text.

UP TO

The text "40% OFF" is written in a very large, bold, white, uppercase, sans-serif font. It is the central focus of the promotional message and is contained within a red, rounded rectangular shape.

40% OFF

The text "SELECTED ITEMS" is written in a white, bold, uppercase, sans-serif font and is positioned below the "40% OFF" text.

SELECTED ITEMS